

Standard navigation wasn't built for New Zealand's rural road network

If your fleet delivers to rural New Zealand, standard navigation data isn't enough. Because a milk tanker, logging truck or rural freight truck isn't simply driving to an address. It's navigating weight restrictions, turn restrictions, road classifications, rural access points and operational constraints that consumer navigation was never designed to understand.

NationalMap combines highly curated road, routing and address data to help heavy vehicles operating in rural New Zealand reach the right place, using the right route, every time.



At fleet scale, routing errors become expensive

Consumer navigation apps and many standard mapping datasets weren't designed for heavy freight operating across New Zealand's rural road network.

That can result in:

- Incorrect rural delivery locations
- Unsuitable routes for heavy vehicles
- Unexpected bridge, weight and turn restrictions
- Wasted kilometres, fuel (or battery life) and driver time
- Delays and avoidable compliance risks

NationalMap data helps remove that uncertainty and risk.



"We rely heavily on NationalMap data to design and maintain our truck routes. From speed limits, to turn restrictions, to bridge weight restrictions, NationalMap's accurate data layers enable us to determine the most efficient and safest routes for our trucks."

Nigel Nichols, Analyst, Fonterra



Trusted by New Zealand's leading rural transport operators in:



Dairy/Livestock



Forestry



Fuel distribution



Bulk/Construction

Purpose-built for heavy transport

Whether you're collecting milk from remote farms, delivering fuel, servicing forestry operations or transporting stock feed, NationalMap helps your fleet reach the correct destination safely, efficiently and compliantly.

Better routes

Optimise every journey using transport-specific routing intelligence.



The right destination

Get drivers to the correct rural entrance, not simply the nearest address.



Better compliance

Navigate confidently using HPMV routing, bridge restrictions and heavy vehicle constraints.



Lower costs

Reduce unnecessary kilometres, fuel or battery consumption (and driver time).



Greater safety

Avoid unsuitable roads and improve driver confidence.



Built on New Zealand's most comprehensive transport dataset NationalMap includes:

- Complete national road network
- Verified rural delivery locations - not just postal addresses
- Delivery point intelligence that gets drivers to the correct entrance
- Easy integration with fleet management and routing systems
- Speed limits
- Turn restrictions
- Bridge and weight restrictions
- HPMV routing
- Road surface information
- Frequent updates
- Road classifications

The right data. The right route. Every day.

See how NationalMap can improve the safety, efficiency and accuracy of your fleet operations. Contact us today.



NationalMap is the premier source of authoritative and comprehensive road, address, and location data for New Zealand businesses and organisations.

With a heritage that stretches back over 30 years as part of the Critchlow portfolio of geospatial products and solutions, NationalMap is now its own discrete business entity.

As a wholly New Zealand owned business, our singular focus is on the provision of the highest quality, fit for purpose, geospatial and location data - flexible enough to be used in all platforms and viewers.



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